



SIGN UP TODAY

DRAFT AN NHL ALUMNI FOR YOUR TEAM!

MAY 10-12, 2019 | FLAMES COMMUNITY ARENA

MAY 10TH DRAFT NIGHT

Kick off the weekend socializing with some of hockey's greatest players.

MAY 11TH - 12TH TOURNAMENT

Participate in an incredible hockey tournament along side NHL Alumni! Take great pride in knowing you are helping raise funds to fight Alzheimer's disease and other related dementias.



The Gordie Howe C.A.R.E.S., is a registered Canadian charity and is well-positioned to ease the burden for this ever increasing population of Albertans who both have, or who care for those with, dementia.

FACT

Someone in Canada develops dementia **every five minutes.**

In 30 years, there will be one new case **every two minutes!**

Q&A

1. WHEN AND WHERE IS THE LUNCHEON AND TOURNAMENT?

May 10-12
Luncheon – at The Hyatt Regency - Centre St.
Tournament – Flames Community Arenas

2. HOW DO I SIGN UP FOR THE TOURNAMENT?

The captain must sign up first to establish the team, followed by the sign up of the players

3. HOW MUCH DOES IT COST?

The entry fee is: \$250 - Before Oct. 31
\$299 - After Oct. 31

4. WILL I RECEIVE A TAX RECEIPT?

No, you will receive great value for your nominal registration fee of \$250 or \$299

5. HOW MUCH DOES MY TEAM NEED TO RAISE?

In total teams must raise \$25,000 by April 1 in order to participate. As well teams must raise \$5,000 by March 10th

6. HOW CAN WE RAISE A MINIMUM OF \$25,000?

Your team can host fundraising events, seek on-line donations or approach corporate sponsors and the amounts will be credited to your individual and team fundraising totals. For more information on sponsorship please contact Leslie Gallacher at leslie.gallacher@shaw.ca | 519-573-8075

7. WHAT KIND OF FUNDRAISING INCENTIVES IS THERE FOR PLAYERS?

- Top two fundraising teams receive designated dressing rooms for the entire weekend
- Monthly Fundraising Incentives
- These are short-term incentives that reward players for raising money during a specified time period
 - February – Valentine Themed Promotion
 - March – Signed NHL Alumni Jersey
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 - April – Travel Vouchers

8. HOW MANY GAMES DO WE PLAY?

Minimum 3 games

9. WHAT EQUIPMENT DO I NEED?

- All games are played with full hockey equipment

10. WHAT ARE SOME OF THE BENEFITS THAT PLAYERS WILL RECEIVE?

- A Commemorative Jersey
- A Photo with their team/NHL Alumni
- Invitation to Draft Night
- A Commemorative Gift
- NHL Locker Room Treatment (Toiletries, Towel Service etc.)
- Food/Beverage at Flames Community Arenas
- Opportunity to spend the weekend with a former NHL great!

11. WHICH NHL ALUMNI PLAYERS ARE COMING?

We will once again be putting together a stellar list of NHL Alumni to participate in the 2019 event. Please check the website for regular updates.

12. HOW MANY PLAYERS ARE REQUIRED ON A TEAM?

Minimum 11, Maximum 17

13. HOW MANY TEAMS ARE IN THE TOURNAMENT?

Maximum 24

14. WHEN AND WHERE IS DRAFT NIGHT AND HOW DOES IT WORK?

Draft Night is April 6th at The Palace (8th), Downtown Calgary. All draft eligible NHL Alumni playing in the tournament will be at this function. Teams draft players in the order in which the team finished the fundraising competition

15. WHO IS INVITED TO DRAFT NIGHT?

In order to keep the draft night exclusive, only players and NHL Alumni are invited to draft night. We would kindly ask that you respect this request.

16. HOW CAN I PURCHASE A TABLE FOR THE LUNCHEON?

Tables to the Luncheon (8 players + NHL Alumni) on April 6th can be purchased for \$5,000, with a \$4,000 tax receipt, online or by contacting Leslie Gallacher at leslie.gallacher@shaw.ca | 519-573-8075

In Partnership with



REGISTRATION NOW OPEN!

GORDIEHOWECARESPROAM.COM